

## October 28, 2016 Fall Conference

**Registration:** 8:00-8:30, continental breakfast served

**Student Production Kick-off:** 8:30-9:00

**Opening Remarks, View School Highlight Reels:** 8:45- 9:30

### Session Tracks:

#### **Session 1: 9:30 to 10:30**

- Overview of Digital and Broadcast Cameras (Teachers and Students)
- Constructing a Newscast (Teachers, students welcome)
- Tips and Tricks for Video Production (Students, teachers welcome)

#### **Session 2: 10:45 to 11:45**

- “Magic Bullet” Cameras (Teachers, students welcome)
- Film School and Beyond: Careers in the Industry (Students, teachers welcome)
- Classroom Management- Your Choice Topics (Teachers)
- Video Remixing for Critical Thinking in Education (Teachers, students welcome)

#### **LUNCH 11:45 to 12:45**

#### **Media Industry as a Career Path Panel Discussion**

**Hear from professionals in the field, Q&A**

#### **Session 3: 1:00 to 2:00**

- Audio Post Production for Film and Video (Teacher, students welcome)
- Lenses and Light: Harnessing the Power of Cameras (Teacher, students welcome)
- Music and Copyright and Laws, Oh My! (Teachers and Students)

## Creative Television Production Student Track

A production opportunity for students to actively make creative media during the conference day in small teams. Opportunities will be provided for students to obtain production advice and assistance from SMA college TV teachers and other SMA video pros as part of the production day process. *See separate full description.*

Earn hours for **Professional Development!** All session hours will be compiled and applied toward the **Media Education Certificate Program** offered as a collaborative effort of Mount Wachusett Community College and Scholastic Media Association (SMA). The **Certificate Program** will consist of guest lectures and workshops presented throughout the SMA year. The series is open to all attendees who are interested in a certificate and commences at the fall convention on October 28. Upon successful completion of ten hours, the workshop certificates will be awarded by Mount Wachusett Community College.