



Media Education Certificate

It is an important goal of the Scholastic Media Association to offer professional development points (PDPs) for professionals and educators attending our events. Media educators tell us our conferences and events provide the best professional development directed at them and media education. Professionals are using PDPs in pursuing careers. Session hours are compiled and applied toward the **Media Education Certificate Program** offered as a collaborative effort between **Mount Wachusett Community College and Scholastic Media Association (SMA)**. The **Certificate Program** encompasses lectures and workshops presented throughout the SMA year. Successful completion of ten hours results in a certificate awarded by **Mount Wachusett Community College**.

Scholastic Media Association

Begun in 1997 as the Video Educators of New England, the Scholastic Media Association continues to deliver on the mission of promoting and supporting collaborative communication among media educators, students and industry professionals. The importance of pursuing this mission was clear when our first conference was held in October 1998, and is even more relevant today as our field expands. Technology has changed, but storytelling in a thoughtful and compelling way has not. The excitement of meeting and sharing best practices with peers is crucial to professional development and fulfillment.

Mount Wachusett Community College

The New England Association of Schools accredits Mount Wachusett Community College (MWCC) and Colleges (NEASC) Inc., a non-governmental, nationally recognized organization whose affiliated institutions include elementary schools through collegiate institutions offering post-graduate instruction. MWCC has been an important sponsor of the continuing education of media educators through the support of Video Educators of New England's first conference in 1998 and its robust Broadcast and Electronic Media program.

Media Education Certificate Program is open to all members.